



FTMA

Providing support and advice to the Australian Frame & Truss Industry

Safety

Unity

People

Perseverance

Opportunity

Relationships

Trust



Frame and Truss Manufacturers Association of Australia

FTMA Australia's vision is to provide a support network where the best people strive for the ongoing pursuit of excellence, unity and success for businesses within the timber engineered solutions industry.

Our members will be professionally supported in an environment focused on enhancing business opportunities and ensuring excellence within the sector.

Our strategic partners and Corporate Sponsors recognise FTMA Australia as having established relationships and networks within the sector and for providing community and industry engagement with growth and opportunities.

Stakeholders, staff and the board recognise us as the Association providing personal empowerment, growth and unity.

Striving for the ongoing pursuit of excellence.





Our vision & values

Strategic pillars	Strategic objectives
Relationships	<ul style="list-style-type: none"> • Grow membership by increasing and promoting the benefits of the Association. • Grow Sponsorship through events and effective communication with fabricators of the benefits provided to their business and industry. • Strengthen alliances through effective networking with key Associations within the building industry and timber supply chain including all levels of Government and other strategic partners.
Communication	<ul style="list-style-type: none"> • Increase Brand Awareness through industry publications, FTMA News and activities. • Engage Key Stakeholders and identify opportunities to benefit fabricators and the wider industry • Remain Relevant - Communicate relevance of Association through increased communication through the website which will be commonly known as FTMA News. This will include the introduction of blogs and updates on key issues facing the industry.
Industry Development	<ul style="list-style-type: none"> • Building knowledge of current and emerging market opportunities through strategic alliances with FWPA, WPV, TDA, TQLD and other industry bodies. • Develop training programs tailored to our sector and work with training bodies and fabricators to identify other training needs. • Advocate for the industry by ensuring our voice is heard. FTMA is loud and proud and we will ensure we are represented at key meetings and events
Governance	<ul style="list-style-type: none"> • Demonstrate transparency through effective communication with members and stakeholders. • Financial stability - Continue to develop and implement sustainable budgets that delivers key outcomes for members but also ensures the longevity of the Association. • Diversify Funding - Investigate and pursue Government funding opportunities both for the Association and for members. • Succession planning for the Association to ensure members always come first and always have solid representation.

Our values	Our behaviours	
Innovative Leadership In our thinking, attitude & actions	<ul style="list-style-type: none"> • Energetic pursuit of innovation • Challenging the status quo 	<ul style="list-style-type: none"> • Seeking best industry practice • Striving for new markets
Honesty & Trust Effectively communicating with all	<ul style="list-style-type: none"> • Always being truthful • Giving everyone a fair go 	<ul style="list-style-type: none"> • Guarding commercial confidence • Being transparent and open
Integrity & Respect Interacting with members & stakeholders	<ul style="list-style-type: none"> • Accepting and celebrating change • Respecting differing opinions • Striving for excellence 	
Supportive & Collaborative Empowering each other to achieve our vision and purpose	<ul style="list-style-type: none"> • Creating an inclusive networking environment • Showing care and empathy to all • Supporting all members & stakeholders 	